RUN CLUB ACADEMY · FROM LV

TECHNICAL VS FUNDAMENTAL

Hi, it's LV. Two ways to look at the market, and why I use one to plan and the other to stay out of trouble.

TECHNICAL ANALYSIS

The data from the chart itself: price, volume, trends, levels, patterns and the indicators built from them. It asks: **what is price doing, and where are traders reacting?**

Good for: timing, entries and exits, knowing where you're wrong.

FUNDAMENTAL ANALYSIS

The reasons behind the business and the economy: earnings, revenue, guidance, interest rates, inflation and jobs reports, news. It asks: **what is this worth, and what might change that?**

Good for: understanding why big moves happen and which days carry extra risk.

HOW THEY WORK TOGETHER

- Fundamentals often explain *why* a big move happens; the chart shows *where* and *when* buyers and sellers actually acted.
- News can override any chart. A perfect setup the day before earnings is a very different trade than the same setup on a quiet Tuesday.
- Check the calendar (earnings dates and big economic reports like CPI, the jobs report and Fed meetings) before you plan the week.
- Traders who mostly use the chart still respect the news. Investors who mostly use fundamentals still look at the chart before buying.

> **My take:** I read the chart to make my decisions, because the chart is where every opinion in the market shows up as an actual price. But I always know what's on the calendar. I don't need to predict the news; I just need to not be surprised by it. Chart for the plan, calendar for the risk.

KEEP GOING

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